

**ADVERTISE
WITH US**



WWW.WATCHPROACADEMY.COM

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WITH US?

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GET STARTED

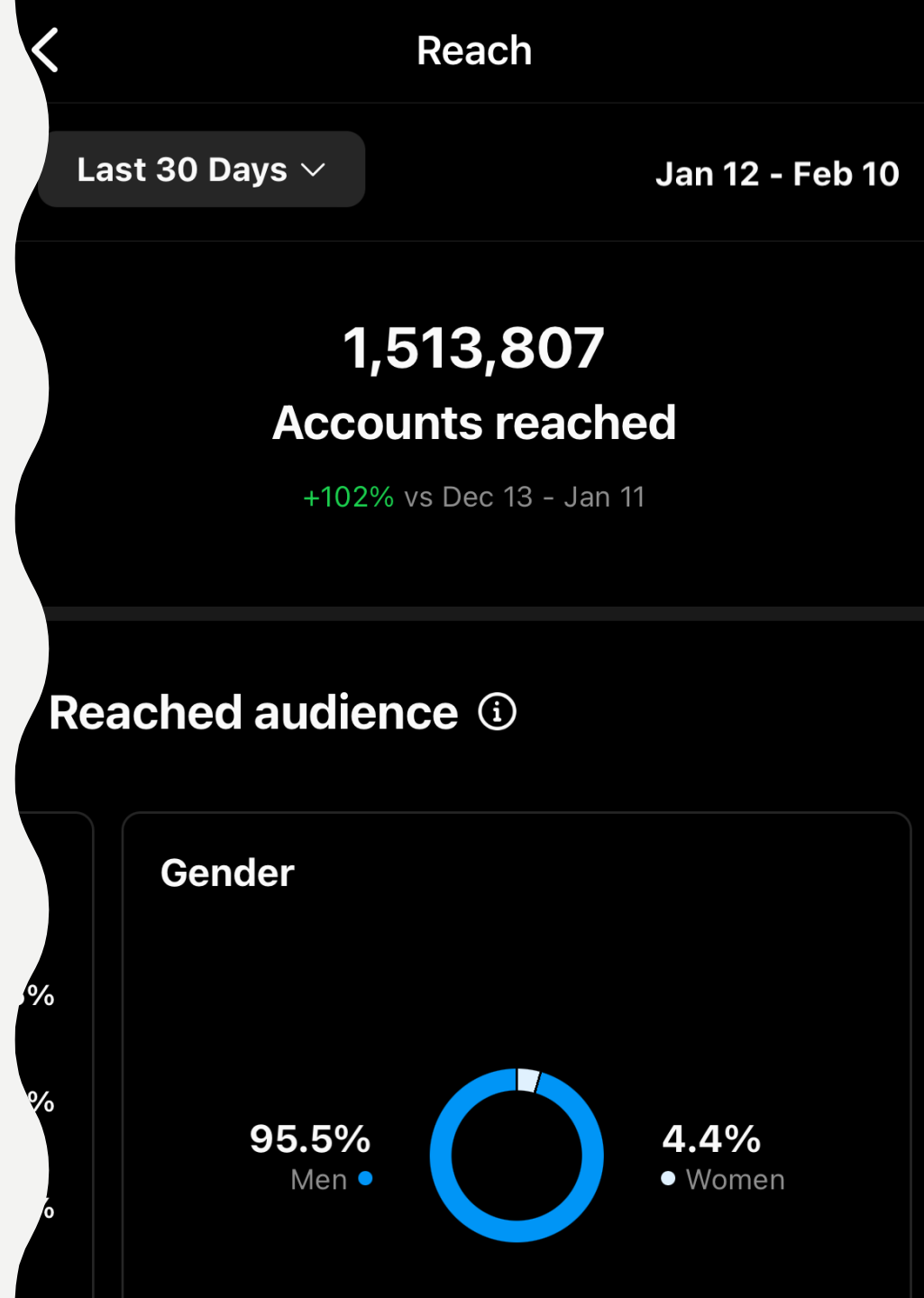
ABOUT US

- Welcome to Watch Pro Academy, the leading watch education platform dedicated to bringing more awareness and value to the watch market. Our mission is to provide watch enthusiasts and collectors with the latest news, education, and entertainment to help them make informed decisions and enhance their appreciation of this timeless art form.
- At Watch Pro Academy, we believe that watches are more than just functional timepieces; they are also works of art that reflect the craftsmanship, history, and cultural significance of their makers. Our team of passionate watch experts is committed to sharing their knowledge and insights with our audience, so they can deepen their understanding and appreciation of watches.
- We offer a wide range of resources and services to help watch enthusiasts and collectors stay informed and engaged with the watch market. Our website features the latest news and reviews of watch brands and models, along with in-depth articles on watch history, technology, and trends. We also offer a comprehensive online course on watches, which covers everything from the basics of watch anatomy to advanced topics such as watch valuation and investment strategies.

DEMOGRAPHIC

OUR DEMOGRAPHIC
MAINLY CONSISTS OF 95%
MEN and WOMEN 5%.

OUR CONTENT IS MORE
TARGETED TOWARDS
MEN HENCE THE
SIGNIFICANT SPREAD IN
DISPARITY.



1,513,807
Accounts reached

+102% vs Dec 13 - Jan 11

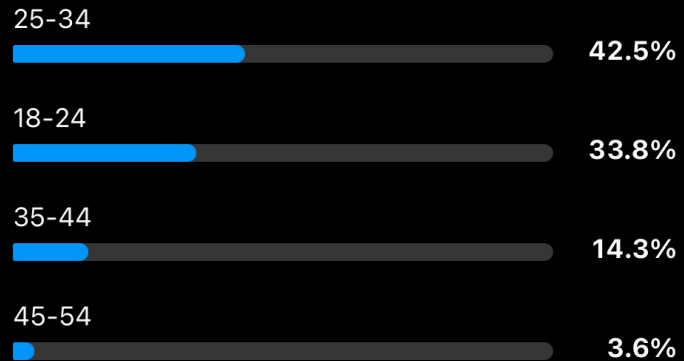
Overview

You reached +102% more accounts compared to
Dec 13 - Jan 11

STATISTIC & DATA

Reached audience ⓘ

Top age ranges



Accounts reached	1.5M	+102%
Accounts engaged	54.6K	+97.9%
Total followers	44.2K	+7.3%

Content You Shared

[See all](#)



- MONTHLY REACH: 500K – 1.5MIL
- AGE 25-34 : 42.5%
- AGE 18-24 : 33.8%
- AGE: 35-44 : 14.3%

Followers and non-followers

Based on reach

Posts

9 >



Last 30 Days ▾

Jan 12 - Feb 10

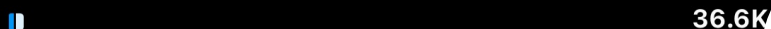
Content reach ⓘ

See all

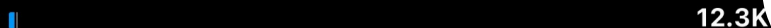
Posts



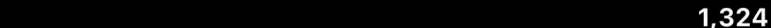
Reels



Stories



Videos



● Followers ● Non-Followers

Impressions



Top Posts

Based on reach



Jan 16 Jan 19 Jan 31 Jan 17

MORE DATA

- OUR POSTS VISIBILITY IS VERY HIGH. THANKS TO OUR CORE FANS ALWAYS SHARING OUR POSTS. WE GET AN AVERAGE FOR 500+ SHARE PER POST.
- STORY VIEWS: 5000+
- POST REACH: 80K-400K



Top Posts

Based on reach



Jan 16 Jan 19 Jan 31 Jan 17

Top Stories

Based on reach



Jan 12 Jan 14 Jan 31 Feb 2

Top Reels

Based on reach

Post insights



January 19 at 3:35 PM

10308 75 1229 2586

Overview ⓘ

Accounts reached 387,660
Accounts engaged 13,215
Profile activity 2,640

Reach ⓘ

387,660
Accounts reached

Post insights



January 17 at 10:23 AM

9239 21 1279 2214

Overview ⓘ

Accounts reached 309,270
Accounts engaged 11,538
Profile activity 2,700

Reach ⓘ

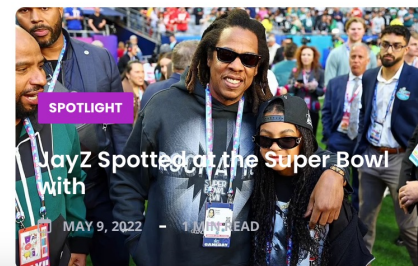
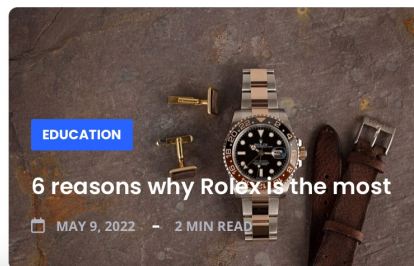
309,273
Accounts reached

POST SHARES ARE IMPORTANT

INSTAGRAM POST SHARES SHOW THAT THE POST IS BEING SHARED AND POSSIBLY GOING VIRAL

OUR WEBSITE

OUR WEBSITE IS AN EXTENSION OF OUR SOCIAL MEDIA PRESENCE WHICH YOU CAN NOW ADVERTISE ON.



WWW.WATCHPROACADEMY.COM

WHY ADVERTISE WITH US

- OUR REACH, OUR EXPERTISE, OUR INTEGRITY IN THE INDUSTRY. WE ARE FOLLOWED ALL AROUND THE WORLD BY ATHLETES, CELEBRITIES AND ENTERTAINERS.
- US POSTING AND PROMOTING YOUR PERSONAL BRAND OR YOUR BUSINESS CAN AND WILL GIVE YOU MORE CREDIBILITY, REACH AND STAMP FOR WHATEVER BUSINESS YOU HAVE : JEWELRY, YOUR WATCH, YOUR WATCH BUSINESS OR ACCESSORIES ETC.
- OUR CORE FANS ARE VERY PASSIONATE.
- KEEP IN MIND WE DO NOT ADVERTISE ANY AND EVERY BUSINESS/BRAND. ALL ADVERTISEMENTS MUST BE APPROVED SINCE WE FOLLOW VERY STRICT GUIDELINES.



PARTNERSHIP: OUR PLANS

INSTAGRAM STORY: \$350/STORY

INSTAGRAM POST: \$500/POST (24HRS)

INSTAGRAM POST: \$700/POST (PERMANENT)

**WEBSITE: \$300/POST INCLUDES 3 PICTURES
AND AN ARTICLE ON YOUR BUSINESS/BRAND.**

**BLAST PACKAGE (INSTAGRAM POST/
INSTAGRAM STORY & WEBSITE POST): \$1000**



PATEK PHILIPPE
Celestial Moon Age
w/ Diamonds

EST. PRICE: **680,000 USD**



RICHARD MILLE
RM011-FM AET REMOULD
Limited to 5

EST. PRICE: **350,000 USD**



INSTAGRAM STORY

- THESE ARE A FEW EXAMPLES OF OUR STORY POST.
- IT WILL INCLUDE A PICTURE OF YOUR WATCH, OR PRODUCT YOU ARE ADVERTISING.

(LUXURIES, JEWELRY,
ACCESSORIES ETC)

OUR INSTAGRAM POST

- OUR POST WILL COME WITH A DETAILED DESCRIPTION AND PICTURE ENDORSED OF YOUR PRODUCT/SERVICE. IN THIS CASE YOU AND YOUR WATCH.



GET STARTED

- TO GET STARTED PLEASE SEND US AN EMAIL AT :
WATCHPROACADEMY@GMAIL.COM
WITH PICTURES, INSTAGRAM HANDLE AND DETAIL ABOUT YOUR ADVERTISEMENT.
- WE ARE LOOKING FORWARD TO WORKING WITH YOU.
- FOLLOW US
[@WATCHPROACADEMY](#)